

EMPLOYERS FEEDBACK SUMMARY

Placement Session 2021-22

The **Training and Placement Cell** of **Sri Guru Gobind Singh College of Commerce, University of Delhi**, serves as an interface between the students and the corporate world. The Placement Cell started its activities in 2005 to institutionalize the process of summer training and final placements of the students. Today, the placement cell not only provides opportunities to students for their placements but also helps them in grooming up their personalities by organizing various interactive training sessions.

The cell has achieved great placement targets in the previous years and has maintained its relations with all its employers. Each year the cell invites all suitable companies for campus placements and takes pride in the companies that visit our campus. Many companies like Ernst and Young, KPMG, Bain and Company, TresVista, Deloitte, RSA, etc. have been satisfied with the student pool and knowledge of our students and have been in the list of our employers for many years at the same time many new companies join our list of employers every year.

The placement cell set a record in the year 2021-22 with the highest package offered being 21.5LPA from DE Shaw and Co, more than 65 companies visiting our campus for placements and more than 360 offer letters were received. 296 students got placed in different companies for various profiles such as audit, tax, analysis, sales, marketing, financial research and many others. Employers were satisfied with the placement process and the quality of students. 81% of our employers rated the soft skills of the students as Excellent, 63% rated hard skills. 27% of our employers gave the best grade on work ethics and 45% gave the second best rating for the same. In the all round working, 65% employers gave second best rating while 18% gave the best rating.

“All were good & I didn’t have much challenge in coordinating with your college.”

-SANJAY DAS, MANAGER-TALENT ACQUISITION , KPMG

“It was great interacting with the students of SGGSCC, DU. We appreciate the professionalism and character displayed.”

-HIMANSHI GUPTA, ADFACTORS PR

“It was a great experience working with you and your team to hire students from your institute and we appreciate all your efforts in making the campus drive successful.”

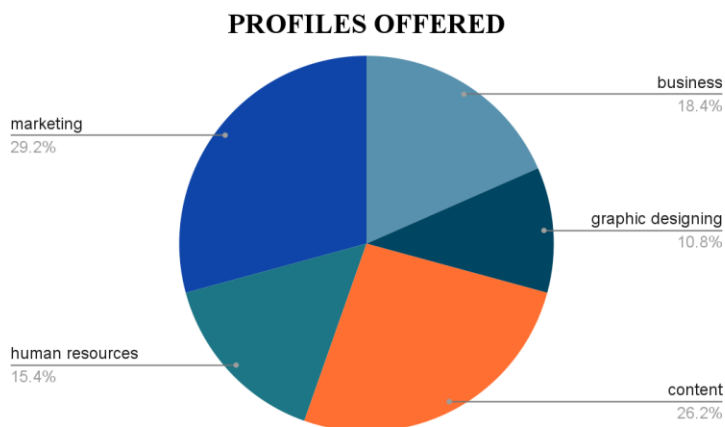
-CHARANJIT SINGH, PwC INDIA

Initiatives and Actions taken by Placement Cell

The cell organizes various training and development sessions and workshops throughout the year to improve the quality and employability of the students as companies no longer just look for academic excellence, but more and more companies are looking at how well the students are prepared to work in an industry. The placement cell wholeheartedly welcomes suggestions for improvements in the working as well as the student quality and takes the necessary steps and actions to achieve the same.

Internships are proven an eminent way to gain relevant knowledge, skill set and corporate experience while establishing important connections in the field. The Training and Placement cell of Sri Guru Gobind Singh College of Commerce offered endless and meaningful resources and opportunities for students to gather experience and skills via internships. The Internship wing worked extremely hard to provide the best of the internship opportunities in the best of the domains to our students . After a hiatus of 2 years, The cell organized its most awaited event,

Internship fair. It was a pool of opportunities for students all across India. The fair was a huge success, bringing 60 companies such as Chegg , Hindustan Times , Teach For India, Ken Research, Getmyuni Decathlon etc offering 25+ profiles . The internship fair also saw a huge hike in the number of registrations by the students. (639 in 2020 and 1086 in 2022). To make students equipped with necessary skills and prepare them for better placements , four personalized training sessions were also organized.



The Training department of the cell worked diligently and organized various sessions on paramount topics to give students insights in the corporate world and to make them aware about competition and equip them with necessary skills. An online session on ‘essentials of resume building’ was conducted by the department, following which the cell collaborated with CollegeBros and presented one to one resume diagnosis. The cell also collaborated with Prepleaf and brought a series of mock aptitude tests to make students more competitive. The sessions on guesstimates, personal interview and group discussion are some of many organized by the cell.

The Placement team works tirelessly throughout the year to achieve great results and undertakes new initiatives for the betterment of the students. It strives to bring the best of the opportunities available and to provide the best possible training.